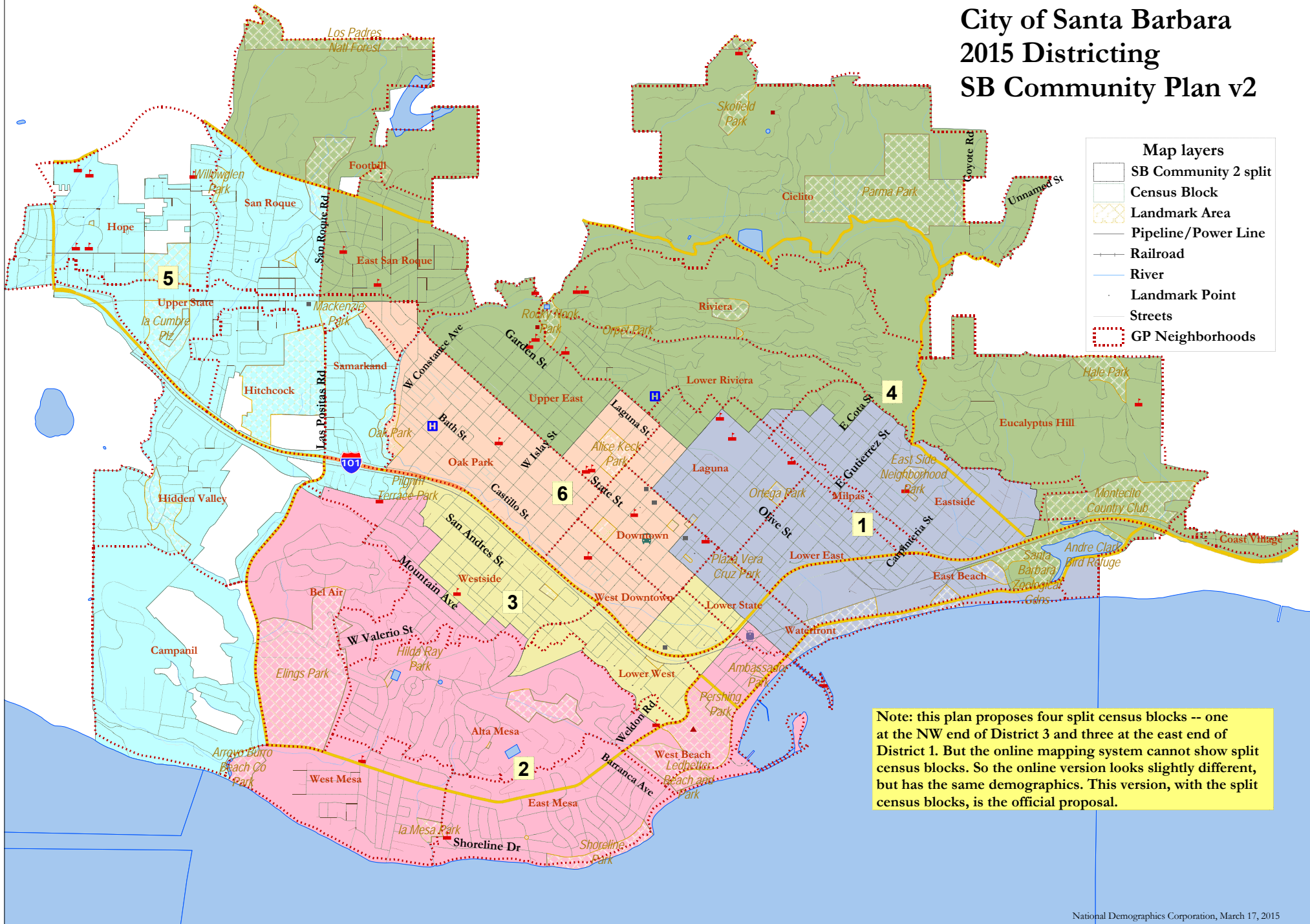


Plan Name	Santa Barbara Community Map v2
Description	<p>The Santa Barbara Community Map considers communities of interest based on ethnicity, income, age, renters/owners, and environment. Districts 1 and 3 are drawn to maximize Latino representation on the Eastside and Westside. District 6 is drawn to represent the political voice of the younger, lower income, renter population of the downtown area.</p> <p>District 2, 5, and 4 represent middle-to-upper income, predominantly homeowner neighborhoods as well as hillside and coastal environmental issues.</p>
Created By	Gregory Freeland
Organization	None
Analysis	<p>Considers communities of interest based on ethnicity, income, age, renters/owners, and environment.</p> <p>Districts 1 and 3 are designed to comply with court settlement maximizing Latino voting power in these predominantly working-class Latino neighborhoods.</p> <p>District 6 is drawn to represent the political voice of the younger, lower income, more transit-dependent, and overwhelmingly renter population of the downtown flatland areas.</p> <p>Districts 5 and 6 both include neighborhoods that are significantly, but not majority Latino to ensure Latinos communities outside of the Eastside and Westside have a political voice within these districts.</p> <p>Districts 4 and 5 have older populations and ensure political representation for seniors.</p> <p>Districts 2, 4, and 5 are designed to represent neighborhoods predominantly middle-to-upper income homeowner neighborhoods.</p> <p>Coastal areas are concentrated in Districts 1, 2 and 5 to ensure some councilmembers are focused on coastal environmental and tourism issues, while District 4 is designed to represent hillside environmental interests, along with 2 and 5 to a lesser extent.</p> <p>All districts touch some segment of State Street, ensuring that all councilmembers will have a stake in business issues along the State St. corridor.</p> <p>Please adjust this map to reflect an Eastern boundary of District 1 that more closely follows the City of Santa Barbara's General Plan boundary for the Eastside neighborhood, rather than the boundaries allowed for by census blocks in the online redistricting tool. Please add to District 1: Lou Dillon Lane and the cul-de-sacs of Lou Dillon Ct., Santa Ynez Ct., and Uhlan Ct. as well as Ocean View Ave. and the apartments along Old Coast Highway. Please subtract from District 1 the Eucalyptus Hill Area and instead add that area into District 4.</p>

City of Santa Barbara 2015 Districting SB Community Plan v2



Santa Barbara Plan "SB Community 2"								
District		1	2	3	4	5	6	Total
	Total Pop	14,365	15,042	14,432	15,403	14,507	14,661	88,410
	Deviation from ideal	-370	307	-303	668	-228	-74	1,038
	% Deviation	-2.51%	2.08%	-2.06%	4.53%	-1.55%	-0.50%	7.04%
Total Pop	% Hisp	69%	18%	68%	16%	22%	36%	38%
	% NH White	25%	73%	26%	78%	69%	56%	55%
	% NH Black	2%	1%	1%	1%	2%	2%	2%
	% Asian-American	2%	6%	3%	4%	6%	5%	4%
Voting Age Pop	% Hisp	64%	16%	62%	14%	19%	30%	33%
	% NH White	30%	75%	32%	80%	73%	61%	60%
	% NH Black	3%	1%	1%	1%	2%	2%	2%
	% Asian-American	2%	6%	3%	4%	5%	5%	4%
Citizen Voting Age Pop	Total CVAP	7,652	11,384	6,696	11,750	10,570	9,642	57,694
	% Hisp	52%	13%	50%	11%	20%	20%	25%
	% NH White	38%	79%	44%	84%	75%	71%	68%
	% NH Black	4%	1%	1%	2%	2%	4%	2%
	% Asian-American	4%	5%	2%	3%	3%	4%	4%
Voter Registration (Nov 2012)	Total Registered	5,370	9,796	4,406	10,854	9,051	7,305	46,782
	% Latino	45%	13%	39%	11%	14%	17%	19%
	% Asian-Surnamed	2%	2%	2%	1%	2%	2%	2%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%	1%
Voter Turnout (Nov 2012)	Total Voters Voting	4,092	8,059	3,245	9,274	7,605	5,792	38,067
	% Latino	43%	13%	37%	10%	13%	15%	18%
	% Asian-Surnamed	2%	2%	1%	1%	2%	2%	2%
	% Filipino-Surnamed	1%	1%	1%	0%	1%	1%	1%
Age	age0-19	25%	23%	28%	19%	18%	18%	22%
	age20-60	60%	57%	61%	53%	51%	65%	58%
	age60plus	15%	20%	10%	28%	31%	17%	20%
Immigration	immigrants	37%	20%	38%	14%	16%	22%	25%
Housing Stats	vacant	11%	9%	7%	11%	6%	8%	9%
	occupied	89%	91%	93%	89%	94%	92%	91%
	rented	70%	44%	72%	40%	46%	80%	57%
	owned	30%	56%	28%	60%	54%	20%	43%
	singlefamily	60%	68%	50%	75%	63%	38%	59%
	multifamily	40%	32%	50%	25%	37%	62%	41%
Language spoken at home	english	38%	71%	40%	78%	78%	66%	62%
	spanish	58%	19%	54%	13%	12%	28%	31%
	asian-lang	2%	3%	2%	3%	2%	2%	2%
	other lang	2%	6%	4%	6%	7%	4%	5%
Children at Home	child-under18	33%	25%	30%	20%	20%	17%	23%
Work (percent of pop age 16+)	employed	67%	64%	66%	58%	56%	70%	64%
	Commute on Public Transit	8%	5%	9%	2%	2%	6%	5%
Household Income	hhincome0-25k	24%	13%	21%	14%	18%	23%	18%
	hhincome25-50k	23%	17%	25%	19%	18%	25%	21%
	hhincome50-75k	20%	18%	20%	14%	16%	18%	17%
	hhincome75-200k	27%	40%	32%	38%	36%	30%	34%
	hhincome200k-plus	6%	11%	3%	15%	12%	4%	9%
Education (among those age 25+)	hs-grad	50%	41%	43%	38%	44%	41%	43%
	bachelor	14%	28%	18%	31%	26%	27%	24%
	graduatedegree	8%	23%	10%	25%	23%	17%	18%
Total and Voting Age population data from the 2010 Decennial Census.								
Voter Registration and Turnout data from the California Statewide Database, Nov. 2012 data.								
Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2009-2013 American Community Survey 5-year data.								